

CIERRECI NEWS

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Cierreci at Nama Las Vegas

Cierreci's US distributor participation to Nama

Nama , is the most important vending association in USA. Our US distributors, Richard Hillson and Darrel Habben successfully participated at the first of the Nama's convention in USA. The machine has been introduced to the North American market and it has highly appreciated by the participants. Cierreci will participate to the next

Nama's convention in Vegas, from April 22nd till 14th. Testimonial of the convention will be the world famous anchorman Jay Leno.

The distributor is going to confirm the order of 30 machine for 2015

For more information
www.namaoneshow.org

The new web site www.pizzavending.com will be optimized in order to reach the top of the google research lists in just few months

Intertek is the new partner for north America's certifications.

After careful analysis Intertek has been preferred to UL

For many years UL has been the certification company choose by Cierreci for the north America certification. Anyhow from April 1st ETL mark and Intertek have been

preplaced ETL. Cierreci's project is growing fast, therefore it has been chosen a more reliable company in order to provide support and top

New web sites and marketing strategy

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Cierreci recently signed one important partnership with one of the most important Italian web consulting group, Femar Consulting. Therefore Cierreci is now joining the tens of companies that the Marco Festi's business group is helping to grow.

The first step it has been globally reconsidering the marketing strategy with the purpose to direct the attention on the vending business.

A new innovative and attractive web site, containing totally new videos and photos, is going to be launched.

A new domain it has been purchased:

www.pizzavending.com
www.pizzavending.it

These new site will be added to the existing one, such as the one for French market

www.pizzaself24.com

level consultancy, needed to reach higher standards.

NSF certification, for example is at hand allowing Cierreci to enter in more profitable markets.

Pizzomatic Germany and Cierreci, more and more united!

The Germany distributor and the producing company are signing agreements for more profitable partnership.

The interest of the German market for the machine it is demonstrated by the ordering of the distributor in 2015, 15 new machines in the first three months.

This good response from the market is the main reason who led the two company to the decision of strengthening the relationship.

In the very near future then, the two companies will be much closer. Pizzomatic will give its personal contribute to the R&D bringing new ideas and proposals that come from its experience in the operations of the machines. Cierreci will participate to new marketing strategies for the German

market, such as joint direct management of machines and financing opportunities.

The future is brilliant for pizza vending in Germany More information on www.pizzomatic.de

The Mirabilandia Park selected Cierreci's vending machine

The famous park in Romagna Riviera decided to install three machines.

On the very well-known Romagna Riviera there is the biggest amusement park in Italy. After one years of test the park decided to install a

total of three machines in the park. This is a demonstration of the quality of de machines. We are sure the machines will satisfy the

wishes of both the final users and the park management!

For more info www.mirabilandia.it

More news are coming.... Stay tuned!

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